

**Michelle Paulina Gamboa**

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**Professional Summary**

Versatile and results-oriented professional with extensive experience in business operations, nonprofit management, and political campaigns. Proven track record in developing and executing strategic plans that achieve local and regional objectives. Exceptional ability to collaborate with individuals from diverse backgrounds and foster inclusive environments. Passionate about community engagement, political outreach, and empowering others through education and advocacy.

**Education**

Texas A&M University, College Station, TX  
Bachelor of Arts in Political Science, Minor in Psychology, 2016  
Former student spotlight:  
<https://liberalarts.tamu.edu/blog/2019/11/05/former-student-spotlight-political-science-graduates-influence-the-world/>

**Professional Experience**

**Operations Director**

Roof-Care Inc. / RFC Roofing Inc. | January 2019 – Present

- Oversee daily operations, managing staff to ensure the effective execution of business strategies.
- Develop and implement operational policies to enhance efficiency and productivity.
- Lead customer service initiatives, resulting in increased client satisfaction and business growth.

**City Councilwoman & Mayor Pro Tem**

City of Longview, TX | 2022 – Present

- Represent constituents' interests and serve as a liaison for essential services and various community initiatives.
- Collaborate with Emergency Medical Services (EMS) providers to enhance community access to emergency care and advocate for resource allocation.
- Promote health and wellness initiatives through partnerships with local health organizations and community involvement.
- Develop and implement disaster response plans in coordination with local agencies and emergency management teams.
- Serve as liaison to the Chamber of Commerce, Longview Economic Development Corporation, Construction Advisory and Appeals Board, and East Texas Council of Governments Executive Committee, Greater Longview Optimal Wellness, Emergency Medical Services/Disaster Liaison, and more.

### **Executive Director**

Texas Latino GOP PAC | 2019 – 2020

- Directed all aspects of the organization's operations, including event planning, donor relations, and volunteer coordination.
- Led initiatives to enhance Latino political engagement and participation within the GOP.
- Developed strategic outreach campaigns to maximize voter turnout and political awareness.

### **Engagement Director**

Harris County GOP | 2019

- Managed outreach programs to engage diverse communities in political discourse.
- Built strong relationships with stakeholders, community leaders, and local organizations.
- Organized community events and workshops focused on voter education and advocacy.

### **Coordinating Director / Outreach Coordinator**

Bienvenido US | 2019, 2021

- Led national outreach initiatives to engage Latino voters and raise awareness of key political issues.
- Spearheaded voter contact programs and educational campaigns to mobilize communities.

### **Regional Director**

Texans for Greg Abbott | 2018 – 2019

- Directed outreach efforts in one of the largest battleground regions in the U.S.
- Recruited and trained a team of over 30 field staff, building the largest volunteer network in Texas.
- Managed campaign logistics, including door-to-door canvassing, phone banking, and event coordination.

### **Field Organizer**

Texans for Greg Abbott | 2017 – 2018

- Developed voter contact strategies and managed field operations in key battleground areas.
- Provided training on voter contact technology and led public speaking engagements.

### **Outreach Coordinator**

Public Blueprint | 2021 – 2022

- Established and maintained relationships with stakeholders, legislators, and grassroots organizations to advance policy initiatives.

### **Texas Inaugural Committee**

State of Texas - Office of the Governor | 2018 – 2019

- Organized logistics for the official swearing-in ceremony of the Governor and Lieutenant Governor.
- Developed the inauguration program, including speeches and performances.
- Collaborated with government officials to ensure smooth event execution.

## **Skills**

- **Languages:** Advanced proficiency in Spanish and English.
- **Technical Proficiency:** STATA, Microsoft Office Suite, Keynote, CRM software, CrowdsKout, GOP Data Center, Advantage, QuickBooks Online, data collection, and analysis.
- **Leadership & Management:** Strategic planning, team building, staff development, public speaking.
- **Political & Nonprofit Engagement:** Campaign management, community outreach, event planning, volunteer recruitment, and training.
- **Additional Skills:** Organizational development, time management, business strategy, customer service, visual merchandising, and research.

## **Volunteer & Board Experience**

- **City Council:** Council Liaison for Emergency Medical Services Board, GLOW, Appointments Committee, Longview Economic Development Corporation, Chamber of Commerce Liaison, East Texas Council of Governments Liaison.

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**Court Appointed Special Advocate (CASA):** Vice Chair, Legislative Advocacy Team.

- **Nonprofit Boards:** Longview Museum of Fine Arts, Longview Community Ministries, Longview Arboretum and Nature Center, East Texas Literacy Council
- Leadership & Management:** Strategic planning, team building, staff development, and public speaking.

Volunteer & Board Experience • City of Longview TX- Elected City Councilmember 2022, Elected Mayor Pro Tem 2024 City of Longview, Council Liaison :Emergency Medical Services Board, GLOW, Appointments committee, Longview Economic Development Corporation, Chamber of Commerce Council Liaison, East Texas Council of Governments Liasion • Court Appointed Special Advocate (CASA): Vice Chair, Legislative Advocacy Team • Nonprofit Boards: Longview Museum of Fine Arts (LMFA), Longview Community Ministries, Longview Arboretum and Nature Center, East Texas Literacy Council, & more. • Rotary International: Longview Greggton Rotary • Junior League of Longview: Funding Chair, Finance Council, assistant treasurer, treasurer, admissions/ provisional chair • Gregg County GOP: Vice Chair • East Texas Young Republicans: Founder & President Emiretus • Precinct Chair Awards & Recognition • Purple Heart for Child Advocacy • Texas A&M University Former Student Spotlight •2025 United World's MS Texas, Miss Texas Latina: Miss Longview Latina 2021, Miss Networking 2021 • United States of America's Miss Longview TX 2023: 1st Runner-Up, United States of America's Miss Texas • United States of America's: MS Southwest 2024, MS Longview 2024 • Perlas and Tiaras Queen Esther Award (2023) • Orgullo Hispano Award (2023) • ETX View Awards Winner - City Official 2022, 2023 • Texans for Greg Abbott: Best Field Organizer in the State • Leadership Longview Class of 2021-2022 • Texas A&M 12 Under 12 Nominee, • Miss Longview Latina Pageant • Jim Wright Railroad Commissioner-"The Wright Women" Leadership Council • Texas A&M Memorial Student Center: Student Conference on National Affairs (MSC SCONA) • Aggie Sisters for Christ • Study Abroad Program: Texas A&M University • Texas Public Policy Foundation • RunGENZ powered by ALEC